

REGISTRATION FORM

Please sign me up for Organic Cuba 2012!

Name:

Complete Address:

Phone Number:

Email Address:

I prefer:

- January 30 to February 13 trip
 February 20 – March 5 trip
 Double Occupancy
 Single Occupancy (Add \$275.00)

A \$300.00 non-refundable deposit is required to confirm your registration by the following dates:

Early Bird Deadline: September 15, 2011
(subtract \$200.00 from the final cost!)

Final Deadline: November 15, 2011

Please make deposit cheques payable to The Urban Farmer and mail along with registration form to: 6370 Oak Street Powell River, BC, V8A 4L9

Final payment (\$2350 early birds, \$2550 regular) is due January 15, 2012. Payment by cheque, money order or paypal only.

Space is limited and a balance of rural and urban participants will be upheld. Please register early to avoid disappointment!

Final dates and itinerary are subject to change.

For more information contact theurbanfarmer@shaw.ca /604.223.4800

THE URBAN FARMER 🌱 Ron Berezan operates the Urban Farmer, an organic gardening, edible landscaping and permaculture design service. Ron has extensive organic food gardening and permaculture experience and training and has been a long-time promoter of urban agriculture. He worked for several years with NGO's promoting community development work in Latin America and has led and managed many delegations to Central America and youth exchange programs throughout the world. Ron is the tour organizer and will be the on-the-ground coordinator and facilitator in Cuba. He is a fluent Spanish speaker. www.theurbanfarmer.ca

THE ANTONIO JIMENEZ FOUNDATION FOR NATURE AND MAN 🌱 Founded by the renowned Cuban anthropologist, naturalist, environmentalist and explorer Antonio Jimenez, the foundation has become a leading player in the search for and implementation of sustainable alternatives for Cuban society. They have accomplished tremendous success in bringing the ecological design insights of permaculture to a widespread movement in Cuba's cities and rural areas. Their programs include training and capacity building of local permaculture and organic agriculture leaders, development of recycling and composting programs and support for the national movement of home gardeners and urban farmers. www.fanj.org

ACTAF - THE ASSOCIATION OF AGRICULTURAL TECHNICIANS AND FORESTERS OF CUBA 🌱 ACTAF is the Cuban government agency that has led the way in Cuba's transition towards an organic and sustainable agricultural model. They have over 10,000 employees across the country supporting the organic and urban agricultural movements. We are privileged to have Fernando Funes as our main ACTAF contact supporting our tour. Fernando is the author/editor of *Sustainable Agriculture and Resistance - Transforming Food Production in Cuba* and has hosted many foreign delegations visiting Cuba's organic sector. www.ipes.org/actaf

For more information, contact Ron Berezan at theurbanfarmer@shaw.ca or 604.223.4800.

To see photos of past tours, testimonials of past participants and more on the agro-ecological movement in Cuba, please visit our web-site: www.theurbanfarmer.ca.



TOUR SPONSORS

The Urban Farmer
The Antonio Jimenez Foundation
for Nature and Man
ACTAF - The Association of
Agricultural Technicians
and Foresters of Cuba



Organic Cuba 2012



Exploring Cuba's Organic and
Agro-ecological Revolution

January 30 - February 13, 2012
OR February 20 – March 5, 2012



Cuba's quest for an organic and sustainable agriculture

began in earnest with the collapse of the Soviet Union in the late 1980's. Faced with a looming food shortage due to the sudden loss of agro-chemical and food imports from the eastern block, the Cuban people were at a critical crossroads: somehow the country needed to produce far more of its own food with far fewer outside in-puts or face widespread starvation.

This crisis sent Cuba firmly down the path towards a widespread organic and localized food model. Massive educational campaigns and numerous demonstration farms were established to teach Cuban farmers organic methods. Comprehensive land reform measures were also set in place, transforming large state farms into worker-owned cooperatives and small independent family farms. The urban agriculture movement emerged to provide thousands of Cubans with the opportunity to turn vacant urban lands into productive organic micro-farms.

Cuba's journey into an organic and sustainable agricultural paradigm continues today. Tens of thousands of scientists, researchers, agricultural technicians, agronomists, permaculture practitioners and farmers across the country continue to pioneer new agro-ecological strategies for creating long-term food security.

Organic Cuba 2012

will provide two unique opportunities to explore Cuba's organic revolution in a manner not normally available to tourists. Working in close partnership with two leading Cuban organizations in the organic agriculture and permaculture movements, we will have direct access to the people and projects at the centre of Cuba's organic transformation.

Included in our 14 day itinerary:

- ☛ Orientations to Cuba and the emerging organic and sustainable agriculture movements
- ☛ Visits to small independent farms, cooperative farms and state farms
- ☛ Visits to demonstration farms and teaching centres
- ☛ Visits to urban agriculture and permaculture projects
- ☛ Sharing and dialogue with Cuban organic farmers, technicians and promoters
- ☛ Visits to markets and local traditional restaurants
- ☛ Opportunities to explore Cuba's rich history, culture, music, beaches and natural areas

January 30 to February 13: This tour itinerary will have a particular focus on an indepth encounter with Cuba's world renowned urban agriculture movement. Beginning with orientations in Varadero, we will travel south to Santa Clara and the wonderful histor-

Are you ...

- ☛ An organic or ecological farmer?"
- ☛ An organic consumer, promoter or supporter?
- ☛ Interested in local food security and sustainable agriculture?
- ☛ An urban gardener or permaculture practitioner?
- ☛ Ready to share an alternative eco-agricultural experience with a group of other Canadians and Cubans?

If you answered "yes!" to any or all of the above then this tour is for YOU!

ical cities of Sancti Spiritus and Trinidad visiting urban and suburban farms, permaculture projects and agricultural facilities in each location. From there we will arrive in the cosmopolitan city of Havana enjoying local arts and culture in addition to the extensive urban agriculture networks and initiatives in that city. Our time will end with two days of relaxation back in Varadero.

February 20 – March 5: Following orientations in Varadero, this Eastern Cuba itinerary will take us through the wonderful cities of Santa Clara, Sancti Spiritus, Camaguey, Las Tunas and Bayamo en route to Santiago de Cuba. Throughout our travels we will explore organic farms, research centres, cooperatives and other projects and have meals and conversations with leading ecological farmers in the rural, suburban and urban agriculture movements. From Santiago de Cuba we will fly to the cosmopolitan city of Havana enjoying local arts and culture as well as world renowned urban agriculture projects. We will return to Varadero our final morning to catch our flights home.

Independent travel in Cuba can be included before or after the official program.

Final dates and itinerary are subject to change.



Tour Cost: \$2850.00 per person
(Based on double occupancy - add \$275.00 for singles. Room sharing will be organized for singles preferring double occupancy)

Early Bird Discount: Register by September 15, 2011 and reduce the cost by \$200.00!

Included In the Cost:

- ☛ Accommodation ranging from a dormitory style non-profit centre to 4 star hotels.
- ☛ All air and land transportation within Cuba (comfortable coach with professional driver)
- ☛ 2 meals per day (averaged over 14 days)
- ☛ Spanish-English translation
- ☛ Local Cuban guides and support people
- ☛ Financial contributions to our Cuban host organizations and to local projects
- ☛ Access to leading professionals in Cuba's organic and sustainable agriculture movements

Not Included in the Cost:

- ☛ Flights and airport exit tax
- ☛ Supplemental travel and medical insurance
- ☛ Optional outings
- ☛ All gratuities
- ☛ 1 meal per day (averaged over 14 days)

Travel funding is available to Alberta producers through Food and Beverage Canada's "Innovation and Technology Program."